



Interamerican College of Radiology

COMMUNICATION AND NETWORKS COMMISSION

Director: Sergio Lucino, MD

Objectives:

- To disseminate the CIR activities.
- To promote and disseminate the institutional agenda of events from member countries
- To facilitate communication among the member associations of the CIR
- To encourage participation in educational activities.

Communication Channels:

1. **CIR Communications Chat**

Active
Multidirectional
Immediate

2. **Social Media**

Active
From the Office

3. **Email**

From and to the CIR Office
Allows for larger volumes of information

4. **Website**

From the CIR Office
Institutional Information and News

Usual Channels:

Social Media

Daily Information
Institutional Information and News



ColegioInteramericanodeRadiologia



cir_redes



@CIRsocial

Planned 2024 – 2026

- To consolidate the Communications and Networks Team by incorporating members into the Commission.
- To receive all updates from the other Commissions and disseminate them
- To improve communications among the Member Associations
- To increase participants in Social Media
- To offer more services
- To expand the knowledge of the CIR worldwide